

REP HEADLINE# 6112764
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

APR12/12 09.1
*** WDCW-TV ***

ADV # _____ ADV. NAME _____
AGY # _____ AGY. NAME _____

ISS/NRSC
STRATEGIC MEDIA SERVICES
3299 K. STREET NW, SUITE 200
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6112764

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME STEPHEN SZOSTAK
SALES PRSN WA- DAVE CLARK

PRDCT NRSC
FLIGHT DATES OCT31/12 - NOV6/12 WK-1
CITY TAX _____ STATE TAX _____

CLASS: NATL. _____ LOCAL _____ REGIONAL _____

DATE APR12/12 09.12

REP: TO: NSA WDCW
FROM: GREG FOR DAVE
NEW ORDER
TTL. \$8900...10X
THX PLS CFM, 4/12/12

CO-OP BILLING NEEDED _____

CF 7/19

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			630P-700P	30		\$400.00	10/31	11/2	3		W-F	3
PROGRAM : HOW I MET YOUR MOTHER												
2			700P-730P	30		\$1,100.00	10/31	11/2	3		W-F	3
PROGRAM : 2.5 MEN												
3			700P-730P	30		\$1,100.00	11/5	11/6	1		M-TU	1
PROGRAM : 2.5 MEN												
4			730P-800P	30		\$1,200.00	10/31	11/2	1		W-F	1
PROGRAM : 2.5 MEN												
5			730P-800P	30		\$1,200.00	11/5	11/6	1		M-TU	1
PROGRAM : 2.5 MEN												

New biz date 10/11/13

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*** WDCM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
6			1200N-300P	30	1	\$900.00	11/3	11/3	1		SAT	1
PROGRAM : SEC FTBL												
NOV/12 \$8,900.00												

CONTRACT TOTAL \$8,900.00
TOTAL SPOTS 10

MARKET TOTALS \$890,000 WDCW 1% WJLA 29% WUSA 17% WRC 34% WTTG 19% WEXW 0% WDCA 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*